



# 2024 ANJC

## ANNUAL CONFERENCE

CELEBRATING **20 YEARS** ADVANCING CHIROPRACTIC

*May 3-4 • Harrah's Resort Atlantic City*

[anjc.info/conference](http://anjc.info/conference)

[#20YearsANJC](https://twitter.com/20YearsANJC)

### **ANJC VISION:**

*To position Doctors of Chiropractic as providers of first choice for New Jersey families to obtain optimal health and wellness, while improving the quality of their lives.*



### **ANJC MISSION:**

*To improve the health of patients, families and communities by promoting high standards of professionalism and patient care through chiropractic methods, education, advocacy and accountability.*

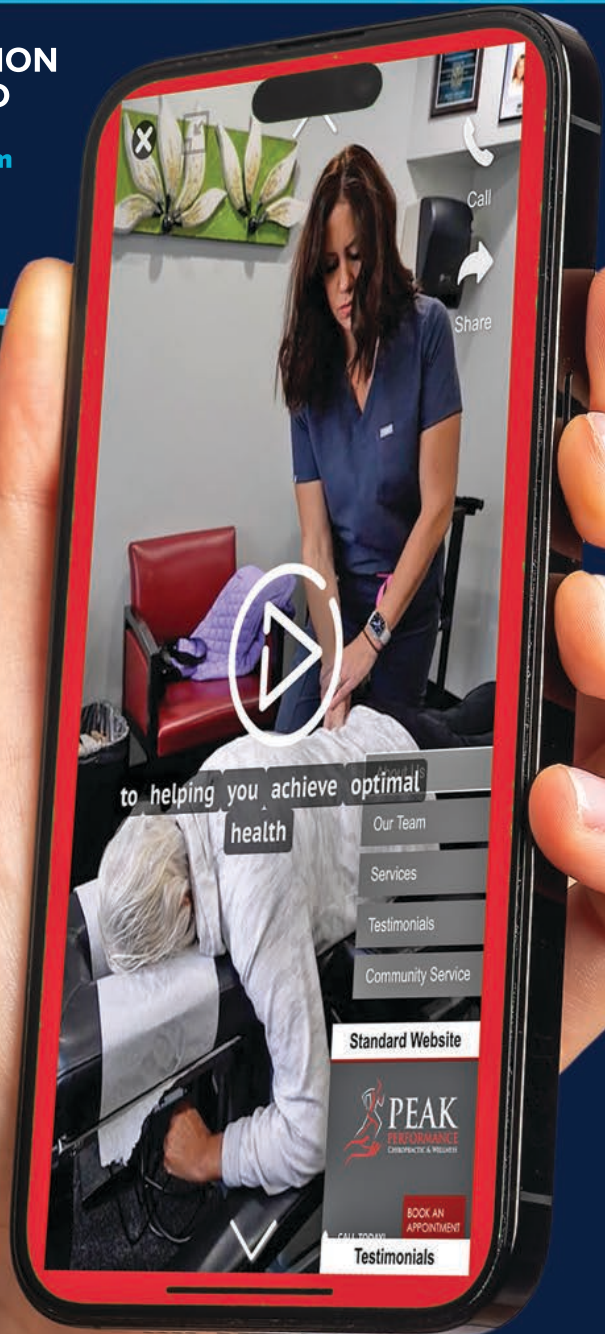
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**PROPRIETARY CONTENT**  
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THIS EXAMPLE**



# Letter From the President

By ANJC Board President Dr. Andreas Skounakis



## Celebrating Progress

As we stand on the precipice of this momentous occasion, the echoes of the past 20 years reverberate with pride, passion, and perseverance. The ANJC Annual Conference in 2024 is not just an event; it's a celebration of dreams fulfilled, challenges overcome, and a united front that has propelled chiropractic care to new heights in the Garden State.

The journey began with the unification of like-minded visionaries and the merging of voices that crescendoed into a harmonious chorus advocating for chiropractors across New Jersey. Together, we faced the towering giants of insurance companies, taking them head-on in legislative and legal battles, securing victories that not only enriched the lives of our members but resonated throughout the entire nation.

But our work is not just about legal victories and financial gains. It's about the countless lives touched, the patients whose pain we've alleviated, and the communities we've served with unwavering dedication. It's about the late nights spent fighting for the profession we love and the camaraderie forged in the crucible of shared struggles.

Looking ahead, our gaze is fixed on the future, a future where every citizen in New Jersey understands the profound benefits of chiropractic care.

We stand ready to engage with state legislators, not as adversaries, but as educators, sharing stories of resilience and the vital role chiropractors play in the well-being of their constituents.

As we convene in May for the Annual Conference, the air will be charged with anticipation. This isn't just another gathering; it's a family reunion, a congregation of chiropractors bound by a common purpose. National speakers, partners, sponsors, and exhibitors will join hands with us, creating an atmosphere of celebration, collaboration, and shared vision.

Through the laughter, the applause, and the shared moments of reflection, we'll weave a tapestry of memories, each thread representing a milestone, a triumph, or a lesson learned. The stage will be set not just for lectures and workshops but for a symphony of emotions, a pinnacle of gratitude for the journey that brought us here.

In 2024, we don't just mark the passage of time; we celebrate the legacy we've built, the impact we've had, and the indomitable spirit that defines us. This Annual Conference isn't just another event; it's a testament to the heart and soul of the ANJC, a celebration of 20 years of advancing chiropractic and a resounding declaration that our work, our passion, and our purpose are far from done.

*Dr. Andreas Skounakis, ANJC Board President*



**Association of New Jersey Chiropractors**

**77 Brant Avenue, Suite 210, Clark, NJ 07066**

(908) 722-5678 | [info@anjc.info](mailto:info@anjc.info)

# ANJC Leadership

Staff, Board & Committee Chairs



## ANJC ELECTED OFFICIALS

Dr. Andreas Skounakis, *President*  
Dr. Victor Rossi, *Vice President*  
Dr. Jeannine Baer, *Secretary*  
Dr. Alfonse DeMaria, *Treasurer*

## ANJC STAFF

Suzanne Corson, *Executive Director*  
Dina Brown, *Director of Insurance & Government Affairs*  
Laurel Klappholz, *Manager of Operations & Membership Engagement*  
Jaclyn Waterman, *Director of Education & Events*

## ANJC STATE REGIONAL DIRECTORS

### Central

Dr. Daniel Grossman  
Dr. Jordan Kovacs  
Dr. Kosta Linardakis

### Northeast

Dr. Tom D'Elia  
Dr. Alfonse DeMaria  
Dr. Dennis Long  
Dr. Andreas Skounakis

### Northwest

Dr. Jeannine Baer  
Dr. Dave Graber  
Dr. Seth Rossinow

### Southern

Dr. Cheryl Altieri  
Dr. Brian Atkisson  
Dr. Victor Rossi

## COMMITTEE CHAIRS

Dr. Jeannine Baer, *Conference Co-Chair*  
Dr. Alfonse DeMaria, *Finance*  
Dr. Joseph D'Angiolillo, *Legal Advisory*  
Dr. Tom D'Elia, *Insurance*  
Dr. Daniel Grossman, *Conference Co-Chair*  
Dr. Jordan Kovacs, *Board Governance*  
Dr. Kosta Linardakis, *Membership*  
Dr. Victor Rossi, *Continuing Education & Legislative*

## CONSULTANTS & ADVISORS

Jon Bombardieri, *Government Affairs Counsel*  
Dr. Mike Goione, *Insurance Consultant*  
Dr. Richard Healy, *Medicare Consultant*  
David Klein, CPC, CHC, *Coding Consultant*  
Jeffrey Randolph, Esq., *Legal Counsel*



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Turn on WiFi on your device and select the network named **Caesars\_Resorts**

A splash page will appear (if it does not, open your web browser and type in *google.com*). Once on the splash page, check the box to agree to the terms and conditions and click **CONNECT**.

Wait for the page to load and enjoy your free Harrah's Resort WiFi throughout the property's public areas.

## APPRECIATION TO OUR CONFERENCE COMMITTEE!

We sincerely thank the ANJC Conference Committee for their diligent and thoughtful planning of this year's robust networking and learning agenda.

**Dr. Jeannine Baer**

(Committee Co-Chair/ANJC Board Member)

**Dr. Wayne Brown**

**Dr. William Charschan**

**Dr. Daniel Grossman**

(Committee Co-Chair/ANJC Board Member)

**Dr. Robert Labruzzo**

**Dr. Victor Rossi**

(ANJC Board Vice President)

**Dr. Jeff Schlesinger**

**Dr. Michael Spadafino**

# Tour the Exhibitor Hall

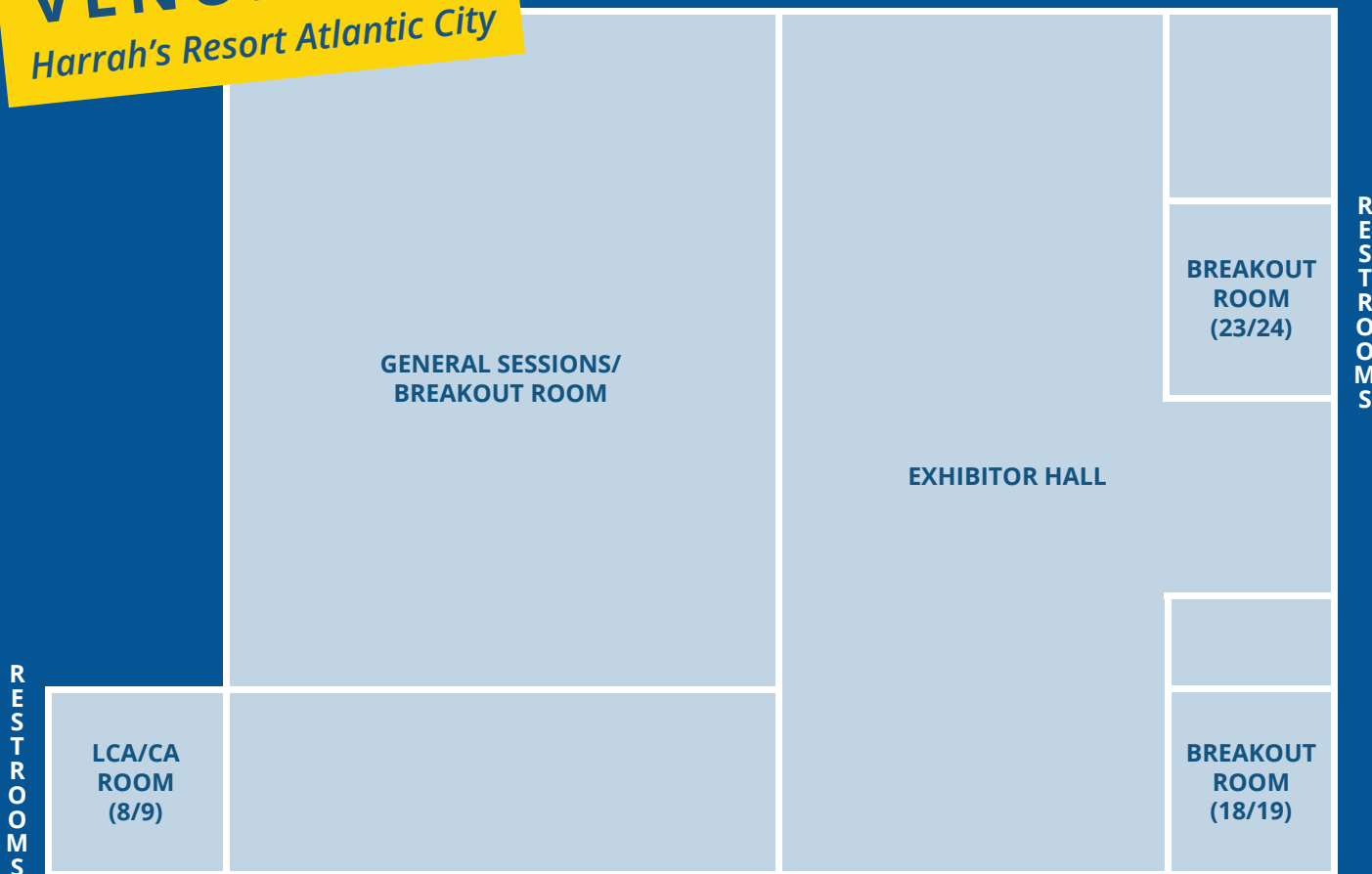
Meet industry-leading exhibitors & sponsors shaping the future of chiropractic care!

View the Exhibitor Hall Map!



## VENUE MAP

Harrah's Resort Atlantic City



REGISTRATION/ENTRANCE

# SCHEDULE — FRIDAY, MAY 3

7:00 AM–8:00 AM

**Registration & Breakfast**

8:00 AM–10:00 AM

**Welcome & General Session — 2 CEUs**

**Dr. Karen Konarski-Hart: Emergency Preparedness**

Room: Wildwood 4/5/28-30

*Sponsored by NCMIC*

10:00 AM–10:30 AM

**Break & Exhibitor Hall**

10:30 AM–12:30 PM

**Choose a breakout session:**

**Dr. Brandon Brock — 2 CEUs**

Joint & Biomechanical Restoration—Stopping the Pain Cycle

Room: Wildwood 23/24

*Sponsored by Erchonia*

**Dr. Kimberly Besuden — 2 CEUs**

Long Live Cardiometabolic Health

Room: Wildwood 18/19

*Sponsored by Standard Process*

**Dr. Alan C. Smith, FICPA — 2 CEUs**

Understanding the 5 Primary Kinetic Chains for Clinical Assessment & Application

Room: Wildwood 4/5/28-30

*Sponsored by Foot Levelers*

12:30 PM–1:30 PM

**Lunch & Exhibitor Hall**

1:30 PM–3:30 PM

**General Session — 2 CEUs**

**Dr. Cindy Howard: Sexual Health**

Room: Wildwood 4/5/28-30

*Sponsored by Protocol for Life Balance*

3:30 PM–4:00 PM

**Break & Exhibitor Hall**

4:00 PM–6:00 PM

**Choose a breakout session:**

**Dr. Brandon Brock — 2 CEUs**

Joint & Biomechanical Restoration—Stopping the Pain Cycle

Room: Wildwood 23/24

*Sponsored by Erchonia*

**Dr. Kimberly Besuden — 2 CEUs**

Long Live Cardiometabolic Health

Room: Wildwood 18/19

*Sponsored by Standard Process*

**Dr. Alan C. Smith, FICPA — 2 CEUs**

Understanding the 5 Primary Kinetic Chains for Clinical Assessment & Application

Room: Wildwood 4/5/28-30

*Sponsored by Foot Levelers*

6:00 PM–7:00 PM

**Excite Medical VIP Reception**

**EXCITE**  
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## SCHEDULE — SATURDAY, MAY 4

7:00 AM–8:00 AM	<b>Registration &amp; Breakfast</b>
8:00 AM–10:00 AM	<b>Welcome &amp; General Session — 2 CEUs</b> <b>Saleem Musallam &amp; Dr. Terry Yochum, DACBR, Fellow, ACCR, FICC</b> History & Future of Non-Surgical Spinal Decompression Room: Wildwood 4/5/28-30
10:00 AM–10:30 AM	<b>Break &amp; Exhibitor Hall</b>
10:30 AM–12:30 PM	<b>Choose a breakout session:</b>  <b>Dr. Brandon Brock — 2 CEUs</b> Joint & Biomechanical Restoration—Stopping the Pain Cycle Room: Wildwood 23/24 <i>Sponsored by Erchonia</i>  <b>Dr. Kimberly Besuden — 2 CEUs</b> Long Live Cardiometabolic Health Room: Wildwood 18/19 <i>Sponsored by Standard Process</i>  <b>Dr. Alan C. Smith, FICPA — 2 CEUs</b> Understanding the 5 Primary Kinetic Chains for Clinical Assessment & Application Room: Wildwood 4/5/28-30 <i>Sponsored by Foot Levelers</i>
12:30 PM–1:30 PM	<b>Lunch &amp; Exhibitor Hall</b>
1:30 PM–3:30 PM	<b>General Session — 2 CEUs (for DC &amp; LCA/CA)</b> <b>Lori Allen &amp; David Klein, CPC, CPMA, CHC</b> Success Isn't An Accident: Engaging In Business Excellence & Compliance Mastery Room: Wildwood 4/5/28-30

### FOR LCAs/CAs

## SCHEDULE — SATURDAY, MAY 4

7:00 AM–8:00 AM	<b>Registration &amp; Breakfast</b>
8:00 AM–10:00 AM	<b>General Session — 2 CEUs</b> <b>David Klein, CPC, CPMA, CHC</b> Easy Coding for Chiropractic Room: Wildwood 8/9
10:00 AM–10:30 AM	<b>Break &amp; Exhibitor Hall</b>
10:30 AM–12:30 PM	<b>Beyond the Adjustment: Common Therapies Used in Chiropractic Practice — 2 CEUs</b> <b>Dr. David Graber, DACBSP</b> Room: Wildwood 8/9
12:30 PM–1:30 PM	<b>Lunch &amp; Exhibitor Hall</b>
1:30 PM–3:30 PM	<b>General Session — 2 CEUs (for DC &amp; LCA/CA)</b> <b>Lori Allen &amp; David Klein, CPC, CPMA, CHC</b> Success Isn't An Accident: Engaging In Business Excellence & Compliance Mastery Room: Wildwood 4/5/28-30

# ITINERARY — GENERAL SESSIONS

## Dr. Karen Konarski-Hart — 2 CEUs Emergency Preparedness *Sponsored by NCMIC*



This class will help you recognize & respond to health emergencies in your clinic, home, or community. We will demonstrate & practice interventions that could be lifesaving and review 13 ways doctors could serve in a disaster.

Emergencies are possible in your area:

- See how to prepare your business (document & info-wise) for emergencies.
- Uncover the skills you need to respond to an emergency.
- Learn how to pack your own personal and chiropractic go-kits and how to help others in the community prepare. Resources are available locally, statewide, and federally.

## Dr. Cindy Howard — 2 CEUs Sexual Health *Sponsored by Protocol for Life Balance*



The topic of sexual health is a challenging one to address and treat. Often, we find that even doctors don't know how to address these topics or even know enough about them. Covered categories in this course include: pelvic dysfunction & exercise to eliminate pain, preconception planning, fertility, sexually transmitted infections, birth control types & contraindications, healthy sex, & urogenital concerns (UTI, vaginal infections, & prostate dysfunction).

## Saleem Musallam & Dr. Terry Yochum, DACBR, Fellow, ACCR, FICC — 2 CEUs History & Future of Non-Surgical Spinal Decompression



This program is designed for healthcare professionals seeking to enhance their knowledge of non-surgical spinal decompression (NSSD) through a comprehensive exploration of its technological evolution and research landscape. The course comprises four key components: an in-depth examination of the history and development of NSSD, an analysis of research findings and published clinical studies related to NSSD, the provision of detailed strategies for bridging the gap between the medical and chiropractic communities through the application of NSSD, and a focused segment on MRI readings and interpretation, particularly emphasizing disc pathologies.

The primary objective of this course encompasses two critical dimensions. Firstly, it aims to elucidate the extensive potential of NSSD within a chiropractic context, achieved by delving into the historical and technological aspects of NSSD and fostering effective communication about NSSD to both patients and the medical community. Secondly, the course seeks to instill confidence in participants regarding the interpretation of MRI images, emphasizing a comprehensive understanding of various disc pathologies.

## Lori Allen & David Klein, CPC, CPMA, CHC — 2 CEUs Success Isn't An Accident: Engaging In Business Excellence & Compliance Mastery



In this presentation, business consultant Lori Allen and David Klein, a certified medical coder, auditor, and compliance consultant, will provide in-depth instruction on creating successful business methodologies and key compliance strategies to run a successful practice. Lori Allen will provide attendees with the necessary components needed to achieve operational excellence and positive patient outcomes.

David Klein will show attendees how to accurately communicate the story that reflects treatment being prescribed and why. He will review the essential components of documentation and the coding process to communicate a compelling rationale for care provided to patients.



## ITINERARY — BREAKOUT SESSIONS

### **Dr. Kimberly Besuden — 2 CEUs** **Long Live Cardiometabolic Health** *Sponsored by Standard Process*



This course will increase your knowledge base on the positive promotion of lifestyle to patients while addressing nutritional deficiencies related to cardiometabolic health. Clinical options available to provide support for the improvement of cardiometabolic health, the endocrine system and healthy aging. It will provide clinicians with the ability to clinically manage a patient during the aging process related to cardiometabolic health & offer the practitioner protocols to interpret underlying health and wellness issues that may arise while supporting aging and hormonally challenged patients that may be nutritionally deficient.

### **Dr. Alan C. Smith, FICPA — 2 CEUs** **Understanding the Five Primary Kinetic Chains for Clinical Assessment & Application** *Sponsored by Foot Levelers*



In this course, Dr. Smith will discuss modern healthcare trends and chiropractic, current business trends, misconceptions, outdated models. You will explore the simplistic view of this connective tissue and the elevation of understanding and its clinical applications. Study the anatomical and kinetic makeup of the eight diaphragms of the body and the anatomical and kinetic makeup of the five kinetic chains. You will delve into the anatomical and kinetic makeup with the application of its biomechanical and clinical significance to your patient.

### **Dr. Brandon Brock — 2 CEUs** **Joint & Biomechanical Restoration—Stopping the Pain Cycle** *Sponsored by Erchonia*



Dr. Brock's extensive knowledge of neurology, functional medicine, regenerative medicine, laboratory intervention, and nutrition support proves vital as he focuses on maximizing musculoskeletal and joint health. With a background of thorough study, including Harvard Medical School, Stamford University, he has driven all the knowledge he has garnered into clinical use. The keys he has accumulated over thousands of hours of study & clinical experience have developed into an eye-opening course and demonstration model for the benefit of joint health and stopping the pain cycle. Dr. Brock will take you through thorough patient examinations, progressive practice techniques, including labs, orthopedic testing, soft tissue manipulation, nutrition, & Low-Level Laser techniques for neurological rehab of all joints. Critical points including common pathologies, biomechanics, standard entrapment zones, & compartmental injuries will be covered—the why, where, when, and how for intervention will concisely be demonstrated.

## LCA/CA PROGRAM ITINERARY

### **Dr. David I. Graber, DACBSP — 2 CEUs** **Beyond the Adjustment: Common Therapies Used in Chiropractic Practice** *Sponsored by Northeast College of Health Sciences*



In this class, you will learn the five types of chiropractic practice: clinical goals, types of techniques, spinal traction/decompression, therapeutic exercise, and massage/soft-tissue mobilization. Review low-level laser therapy, extra-corporeal shockwave therapies, and microcurrent therapies. Discuss how these fit in with the patient's care plan.

### **David Klein, CPC, CPMA, CHC — 2 CEUs** **Easy Coding for Chiropractic**



Coding and billing do not have to be hard. This course breaks down the most common CPT and ICD-10 codes used in chiropractic offices. Learn to avoid mistakes that cost you money and keep you too busy to take care of patients. With a thorough understanding of what you need to do to remain compliant, you will be able to rest well at night and minimize your practice-related anxiety.

# MEET THE SPEAKERS

## Lori W. Allen, Practice Integration Specialist

Lori's approach guarantees sustainable growth and heightened profitability for her clientele. She emphasizes efficient workflows, accountability, standardized methodologies, stellar customer relations, patient enlightenment, and elevated clinical results. Throughout their partnership, Lori immerses herself in each client's business, tailoring operations by integrating industry-tailored benchmarks concerning clinical procedures, staffing, communications, financial oversight, office infrastructure, training, as well as promotional and developmental initiatives.



## Dr. Kimberly Besuden

From a champion athlete to a Doctor of Champions, Dr. Kimberly Besuden brings twenty-five years of skilled alternative health care to the training table. She combines her passion for wellness by bringing balance in the way of Chiropractic, fitness, and nutrition. Her motto: If you don't take care of your body, where will you live.....! Dr. Besuden completed her Chiropractic education and training at Life University in Marietta, GA in 1994. The "Clinician of the Year" was awarded to her at graduation. She is also a 1982 graduate of Purdue University. She was trained as an educator and taught in OCPS in the mid 80's.



## Dr. Brandon Brock

Dr. Brandon Brock is a practitioner in Dallas, Texas, who holds a Doctorate in Family Nursing Practice and an orthopedics specialty degree from Duke University. He has a Diplomate in Functional Neurology, Nutrition, Conventional Medicine, and Integrated Medicine as well. He holds Fellowship status in Childhood Disorders, Neurology, Electrodiagnostic Medicine, Neurochemistry. Dr. Brock is also a Global Clinical Research Scholar from Harvard Medical School. He is a candidate for a Ph.D. and will be defending his thesis defense in the next year. In Dallas, Texas, he serves as chief clinician at Carpathia Collaborative.



## Dr. David Graber, DACBSP

Dr. David Graber is a nationally-known presenter on chiropractic technique and has developed over 20 post-graduate courses for chiropractic physicians. He is also a member of the ANJC Board of Directors and maintains a private practice in Parsippany, NJ.



## Dr. Cindy M. Howard

Dr. Cindy M. Howard is a Board Certified Chiropractic Internist and Nutritionist in private practice and the owner of Innovative Health & Wellness Center in Orland Park, Illinois and also holds a license in the state of Florida. She owns DC Consulting, assisting private practices in improving their communication skills and improving patient adherence while building a better functional medicine and nutritional practice.



## David Klein, ANJC Coding Consultant, CPC, CHC

David Klein is the co-founder of PayDC, a web-based practice management EHR system that focuses on keeping Providers compliant and getting Providers paid. He is a certified professional coder and certified medical auditor through the American Academy of Professional Coders (AAPC), and is certified in healthcare compliance through the Health Care Compliance Board (HCCB). His expertise in coding and compliance consulting stretches over twenty-six years in the healthcare arena.



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## Dr. Karen Konarski-Hart

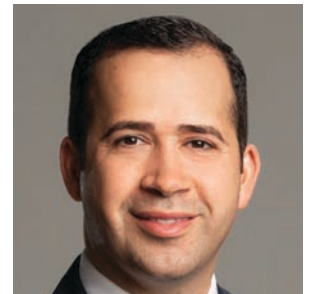
Dr. Konarski-Hart earned diplomate status in chiropractic orthopedics from Parker College of Chiropractic, a Doctor of Chiropractic degree from the National College of Chiropractic, and a Bachelor of Science degree from the University of Michigan. She holds a Master's Degree in Disaster Preparedness and Emergency Management from Arkansas State University. She has practiced since 1979 in Little Rock, Ark., was a governor's appointee to the Arkansas Board of Health and served as its president.



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## Saleem Musallam

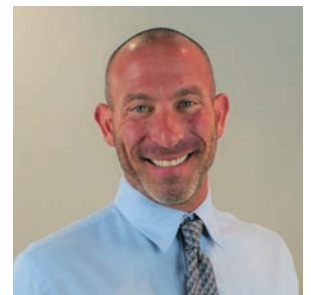
Mr. Musallam began his career working for a Fortune 100 company and a mid-size medical device organization prior to founding Excite Medical. He is a healthcare entrepreneur who has traveled across the United States and to over 50 foreign countries, providing training and sharing his company's non-surgical spinal decompression equipment.



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## Dr. Alan C. Smith, FICPA

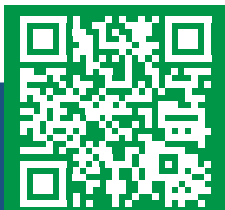
Dr. Smith runs a family-based, subluxation-centered cash practice to which he owes much of his success through the education vs. selling philosophy. His energy and passion are apparent while living as congruent as he can in life and practice. Due to this, his patients become like family who know and trust the education and all that is recommended for their health journey.



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## Dr. Terry Yochum, DACBR, Fellow, ACCR, FICC

Dr. Terry R. Yochum is a second-generation chiropractor and a cum laude graduate of the National College of Chiropractic, where he subsequently completed his radiology specialty. He is a member of the Sigma Chi Fraternity (1967). He is a Diplomate of the American Chiropractic Board of Radiology and served as its Vice President and President for seven years (1983-1990). Dr. Yochum is currently the Director of the Rocky Mountain Chiropractic Radiological Center in Denver, Colorado, and an Adjunct Professor of Radiology at the Southern California University of Health Sciences (formerly LACC).



**Scan to view *full speaker bios!***



# 2024 ANJC ANNUAL CONFERENCE

CELEBRATING **20 YEARS** ADVANCING CHIROPRACTIC

May 3-4 • Harrah's Resort Atlantic City

# Conference Awards

*Honoring Excellence &  
Innovation in Chiropractic*

## *Trail Blazer Award*

### **Peter J. Scordilis, DC, CCSP**



Dr. Peter Scordilis, CCSP is a lifelong resident of North Jersey and an alumnus of Clifton High School and Rutgers University. After studying Genetics at Rutgers, he realized that a life in the laboratory was not for him and initially planned on a career in Orthopedic Surgery. After shadowing an Orthopedic Surgery practice he further understood the need for non-invasive and preventative care.

Growing up around Chiropractic and watching his father treat professional and Olympic-level athletes made the decision very simple. He graduated Summa Cum Laude from Palmer College of Chiropractic, where he also received the Research Award and the Clinical Excellence Award.

As a lifelong athlete in a wide array of sports including football, snowboarding, karate, triathlon, mountain biking and distance running he saw the need for comprehensive prevention and injury care. Dr Peter furthered his experience by attaining Certification as a Chiropractic Sports Physician (CCSP) from the American Chiropractic Board of Sports Physicians, Strength and Conditioning Specialist (CSCS) from the NSCA and a Level 1 Triathlon Coach from USAT. He was the team Chiropractor for Team NRGY Triathlon.

His intimate knowledge of athletics puts him at a unique place to assess your condition and help you to avoid future injuries. He knows how to get you back on the road, track, field or trail quickly and keep you there without injury.

As a father of three, Dr. Peter has expanded his knowledge of treating pregnant mothers and children. He works closely with several obstetricians, midwives, doulas, and lactation consultants to help make pregnancy, postpartum recovery, infancy, and childhood development as pain-free as possible.

As a founding member of Scordilis Health & Performance Center Dr. Peter is proud to continue his devotion to the most advanced care of his patients. He has been published in several peer reviewed journals, has presented at the ACC Research Agenda Conference and is the author of two textbook chapters on MRI diagnosis. He currently serves on the ANJC Continuing Education Committee and has been active in the ANJC Sports Council since 2007.

# *Chiropractor of the Year*

## **Victor Rossi, DC, ANJC Board Vice President**



Dr. Victor Rossi was exposed to chiropractic as a child, not only as a patient, but as an active observer. He recalls visiting his great-grandmother and watching with keen eyes his family's chiropractor make house calls to treat his great-grandmother suffering from maladies, including rheumatological conditions and relative immobility. He recalls witnessing the sometimes seemingly miraculous transformation in his great-grandmother post-treatment.

Dr. Rossi began his academic career at Rutgers University obtaining his baccalaureate in Physiology and Zoology. He then continued his studies at Rutgers Graduate Cardiovascular Physiology program. While working in the graduate program, Dr. Rossi realized laboratory sciences were not his forte, requiring much too much solitude working countless hours in a very defined specialty. He was much more of a people person, and his early childhood experiences led him to pursue his dream job of being a chiropractor.

Following his graduate studies at Rutgers, Dr. Rossi began his chiropractic career at the New York Chiropractic College (NYCC). He graduated cum laude from NYCC, earning several distinct honors upon graduation, including the Outstanding Technique Award and Distinguished Service Award. Dr. Rossi, a city dweller most of his youth, moved to Brigantine upon his graduation from NYCC. He began practicing in Egg Harbor as an associate in 1990 and has since become the principal shareholder in his practice, Spine One Chiropractic. Dr. Rossi has successfully grown his single office practice to a four-location Chiropractic group employing a team of five (5) doctors and over 20 staff members. He is proud to tout the dedication of his associate doctors and staff and is always crediting his office manager of 30+ years, Christi, who has been a constant source of inspiration for expansion and growth.

Dr. Rossi has focused much of his career on the treatment of patients injured in motor vehicle trauma, sports trauma, and day-to-day lifetime wear and tear musculoskeletal maladies. He has logged countless hours in post-graduate education in trauma-related coursework, most importantly, MRI interpretation. Dr. Rossi has been admitted by the Superior Courts of NJ countless times as an expert witness in chiropractic and an expert in spine MRI interpretation. Dr. Rossi has been awarded the annual "Top Docs" distinction for outstanding NJ Chiropractor consecutively since 2013. He has also been awarded the ANJC Distinguished Service award in 2019. He continually receives high accolades from his patients and colleagues alike for always striving for excellence in both clinical skills and personal bedside mannerism.

Established in 2004, Dr. Rossi is a charter member of the Association of New Jersey Chiropractors (ANJC). He is currently serving his third two-year term as its Vice President. In addition, Dr. Rossi serves as the Chairperson of the ANJC Continuing Education Committee as well as the Chairperson of the ANJC Legislative Committee. He is committed and determined to give back to his profession and pass the torch to the next generation of chiropractors in NJ.

Dr. Rossi juggles the demands of his multi-office practice in addition to his ANJC responsibilities but still finds time to enjoy his family and travel as much as feasible searching for warm climates, calm waters and blue skies. He is passionate about the outdoors and is frequently heard telling patients, "Anything below 70 degrees is too cold for me".

...CONTINUE CELEBRATING THE **ANJC'S 20TH YEAR!**

# MARK YOUR CALENDAR: **Saturday, October 19**

**9:00 AM–5:30 PM**

Crowne Plaza, Edison, NJ  
*Breakfast & lunch included*

## MRI Spine Interpretation

Fundamentals of MRI physics, slice sequence acquisition, and interpretation of cervical, thoracic, and lumbar images. Reviewing T1, T2, STIR, and T2 Fat Sat technology—and managing the case in a contemporary office to conclude an accurate diagnosis and determine if collaborative care is clinically indicated.

### **SPEAKER:**

**Dr. Mark Studin**

*FPSC, FASBE(C), DAAPM*



*View all  
upcoming*

# 2024

**EDUCATION EVENTS:**



ASSOCIATION OF NJ CHIROPRACTORS™

# ANJC

CELEBRATING **20 YEARS** ADVANCING CHIROPRACTIC

# A new trail has been blazed.



## The LZ30-ProZ: Our extraordinary red/infrared laser.

New paths won't be discovered when you stay the course. And we didn't. We saw the unnecessarily big and complicated options out there and then reimagined what could be. Enter the LZ30-ProZ. It's simply the smallest, most powerful, and easiest-to-use class 3B laser out there. And—you'll also be glad to know—it's the most affordable.

**AVANT**  
SMALL IS MIGHTY

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# POWER

The amount of photons produced per second

VS

# ENERGY

The amount of electron volts within a photon

The realm of laser therapy can be a labyrinth of bewildering terminology, often diverging from its conventional meanings. This confusion stems from a lack of comprehension among many companies, who merely echo past statements without genuine understanding. Yet, amidst this perplexity, Erchonia® stands as a beacon of clarity and commitment.

If you've encountered the name Erchonia®, we hope one consistent theme would resonate: our unyielding dedication to comprehending laser therapy through the most stringent clinical research standards and our steadfast faith in low-level laser therapy.

Unlike conventional enterprises, Erchonia® wasn't born from a calculated marketing strategy to peddle a product. Instead, it arose from an imperative—to further explore and develop a technology that alleviated our founder's father from pain. Our mission remains rooted in spreading this transformative technology far and wide, aiding those grappling with similar afflictions, and enlightening healthcare providers on the significance of low-level lasers.

At Erchonia®, we recognize this pervasive confusion and are committed to illuminating the path forward. The distinction between "Power" and "Energy" in laser therapy serves as a prime example of this complexity. While these terms are often used interchangeably, their meanings carry distinct significance, influencing the effectiveness and safety of laser treatments. Let us delve deeper into this critical distinction, shedding light on its implications for practitioners and patients alike. Scan the QR to read and reveal the difference.



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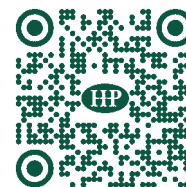
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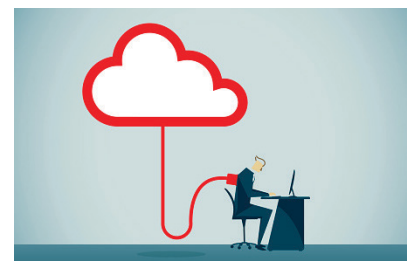
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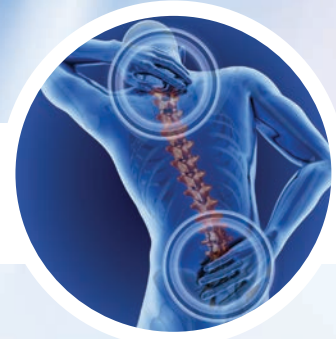
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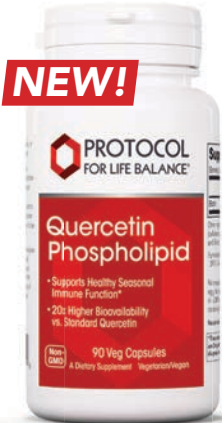
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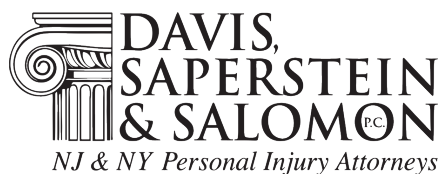
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