

2023

ASSOCIATION OF NJ CHIROPRACTORS™



# FALL SYMPOSIUM

*What They Didn't Teach in Chiropractic School...The Rest of the Story*

***Thursday, October 19***

5:30 pm–10:00 pm

Pines Manor, Edison, NJ

**#ANJC2023**



# ADVANCED ORTHOPAEDICS

Stop by our table to see our full line of bracing

## APEX LSO<sup>2</sup> & APEX TLSO Back Brace®

- Easy to use universal sizing system and adjustable handles
- Adjustable pull handles to allow optimal compression
- Breathable fabric allows air flow to keep patients cool and dry over long periods of time

**Indications:** Spinal Stenosis, Spondylolisthesis, Spondylolysis, Chronic Back Pain, Spinal Instability, Post-Op Disc Surgery, Facet Syndrome, Degenerative, Herniated, Bulging Discs, Post-Op Lumber Fusion.

Order #		Order #	Size	Suggested HCPC
APEX L	2 Back Brace 27/42	5027	Universal	L0627 and L0642
APEX LS	2 Back Brace 31/48	5031	Universal	L0631 and L0648
APEX LS	2 Back Brace 37/50	5037	Universal	L0637 and L0650
APEX LS	2 Back Brace 39/51	5039	Universal	L0639 and L0651
APEX TLSO	Back Brace 56/57	5056	Universal	L0456 and L0457



## Ice Packs

- Breathable, cool wicking material
- Available in two sizes and attaches to the brace
- Designed to fit a variety of braces in order to speed up recovery times and reduce pain

Order #	Size
27	Small (7.5 W x 6.5 T)
37	Large (9.5 W x 13.5 T)



## Cross-Fit Universal Hinged Knee Brace®

- Medial and lateral hinge stays provide excellent support
- Enclosed tubular donut buttress
- Neoprene coated with 4-way stretch nylon fabric
- Piping along thigh and calf areas of support to stop flexing
- Tapered in back for comfortable fit
- Polycentric full range of motion hinge with stops from 0° to 90°
- Easy removable hinges for custom fitting

**Indications:** Indicated for moderate to severe ligament joint pain, sprain, strains of the knee ligaments. Provides support, and compression of the knee joint full injuries. | Suggested HCPC L1832 and L1833



Advanced Orthopaedics, Inc.  
326 Main Street  
Harleysville, PA 19438  
800.270.7074  
Key Acct Manager - David Campbell  
201.953.2230  
dcampbell@advanced-orthopaedics.com

This QR code can be scanned for David Campbell's Information



# WELCOME TO THE 2023 ANJC FALL SYMPOSIUM

Thank you for joining us at the 2023 ANJC Fall Symposium! On behalf of the ANJC Board of Directors and our dedicated staff, we hope you enjoy this evening's presentations, networking with our featured exhibitors, and connecting with your esteemed colleagues and friends—old and new.

**Dr. Andreas Skounakis**

*ANJC Board President*

**Suzanne Corson**

*ANJC Executive Director*



## SPECIAL THANKS TO OUR VALUED EXHIBITORS

Advanced Orthopaedics

American Medical Products

AQ Imaging Network

Berman Partners

Bryanne Enterprises, Inc.

ChiroPreferred/John C. Crilly

ChiroTouch

The Fortis Agency

Green Payments

ImageCare Radiology

New Jersey Orthopedic Rehab  
and Pain Management

OPTAVIA

Paychex

PayDC

Princeton Radiology

Shovlin Mattress Factory

Standard Process

Stirling Professional CBD

TriTec Office Solutions/TriTec H2O

Valley Bank



**MANUFACTURER OF HIGH QUALITY  
ORTHOPEDIC BRACING**  
**AmericanMedicalProducts.com**

CONTACT:  
**Peter Lazzaro | 732-687-2901**  
**Pete@AmericanMedicalProducts.com**

## LASERS

**NEW** High Power Class 4 lasers from 10-60 watts  
**NEW** Handheld/Portable Class 3b lasers 500 and 1500 milliwatts  
**NEW** Unattended Class 3b laser with 77 square inches of treatment area

Ask about our demo and pre-owned lasers.

Treat the body from head to toe.



Rob Berman [www.bermanpartners.com](http://www.bermanpartners.com) 860-707-4220 [rob@bermanpartners.com](mailto:rob@bermanpartners.com)

## LIGHT THERAPY ( red, blue and infrared)

USE: 1) In office, 2) rent to patients, 3) sell to patients

### PADS DESIGNED FOR SPECIFIC BODY PARTS

- Foot and Ankle
- Foot and Calf
- Facemask
- Eyemask
- Knee/Shoulder/Elbow

### GENERAL USE PADS

Small, medium, long and large

### BODY PADS

Whole Body 72" X 27.5" Half Body 36" X 27.5"



Rob Berman [www.energiamedical.com](http://www.energiamedical.com) 860-707-4220 [rob@energiamedical.com](mailto:rob@energiamedical.com)

**HR and  
Payroll is  
Complex.  
Paychex  
Makes it  
Simple.**

Whether you have five employees, or 5,000 employees, our HR solutions are built to grow with you. Paychex HR offers flexible HR solutions and industry-leading software, paired with guidance from a dedicated HR professional and a full team of specialists to help support your business needs.

To learn more, visit us at [pages.paychex.com/anjc](http://pages.paychex.com/anjc).



**PAYCHEX**  
HR | Payroll | Benefits | Insurance

ASSOCIATION OF NURSES-PRACTICERS  
**ANP**

# AGENDA

**5:30 pm–7:00 pm**

*Exhibitor Hall & Networking*

**7:00 pm–9:00 pm**

*Buffet Dinner & Presentations*

**Expert Insurance Insights:** ANJC Insurance Team

*Dr. Michael Goione, Dina Brown, Dave Klein & Jeff Randolph, Esq.*

**What They Didn't Teach in Chiropractic School:** Kathy Weidner, MCS-P, CPCO, CCPC, CCA

**9:00 pm–10:00 pm**

*Exhibitor Hall, Networking & Dessert*

## FEATURED PRESENTATION

### **What They Didn't Teach in Chiropractic School...*The Rest of the Story***

*Presented by Kathy Weidner, MCS-P, CPCO, CCPC, CCA*



Kathy Weidner, better known professionally as Kathy Mills Chang, is a Colorado girl residing there with her husband and two beloved basset hounds, Homer and Daisy Mae. Kathy started as a CA in 1983 and is celebrating her 40<sup>th</sup> anniversary serving the chiropractic profession in 2023.

Kathy is known as one of our profession's premiere Medicare, compliance, billing, and documentation experts. Now a Certified Medical Compliance Specialist (MCS-P), a Certified Professional Chiropractic Coder (CCPC), and a Certified Professional Compliance Officer (CPCO), Kathy's super-power is that she makes these complex subjects simple, easy to understand, and, most importantly, easy to implement.

In 2007, Kathy founded the profession's go-to for training and resources on Medicare, documentation & coding, practice finances, compliance, and business essentials. The KMC University Library houses the broadest and deepest compendium of training and tools available in one place, online for easy access. Her team of 21 includes the most certified specialists under one roof in the profession.

ENTERPRISES  
**BRYANNE**  
INC.

# CHIROPRACTIC EQUIPMENT & SUPPLIES

Schedule a Free Virtual Zoom Demo Today!

(877) 279-2663 KDT Decompression \* Class IV Lasers  
\* Tables \* Pressure Wave \* Combo Units



KDT Decompression Systems  
& Technique MR-Care Products, LLC



www.bryanne.com  
PH: (877) 279-2663

Pizzo Wave<sup>®</sup>  
MyACT



LLOYD

(877) 279-2663

www.bryanne.com

## Better MALPRACTICE INSURANCE AT A LOWER PRICE

offered by an industry leading program for chiropractors.  
It's the easiest decision you'll ever make.

ChiroPreferred is an exclusive insurance program from Health Group part of the  
Berkshire Hathaway family. No other chiropractor option gives you the coverage —  
and coverage strength — that we do.

Protect your good name.

ChiroPreferred



Request a quote today  
John C. Cully  
732.742.7947  
jcully@gmail.com

## INTRODUCING The First Chiropractic Intelligent Health Records™ Software.



This changes... *everything.*

Anyone can do EHR. Rebels do IHR™.

**PAYDC**  
REBELS ALIGN

888.306.1257 | PayDC.com



ASSOCIATION OF NJ CHIROPRACTORS™



## ANJC VISION

To position Doctors of Chiropractic as providers of first choice for New Jersey families to obtain optimal health and wellness, while improving the quality of their lives.

## ANJC MISSION

To improve the health of patients, families and communities by promoting high standards of professionalism and patient care through chiropractic methods, education, advocacy and accountability.

### *Association of New Jersey Chiropractors*

77 Brant Avenue, Suite 210  
Clark, NJ 07066

(908) 722-5678

[info@anjc.info](mailto:info@anjc.info)






*chiro*touch.

**Power Your Practice With ChiroTouch In The Cloud**

Experience Dynamic Features For Unrivaled Efficiency

- ✓ Anytime. Anywhere. Any Device
- ✓ 20-Second Compliant SOAP Notes
- ✓ Real-Time Dashboards And Analytics

*chiro*touch.  
The Standard In Cloud Chiropractic Software




**Green Payments**

**Chiropractic INDUSTRY**

**No Cost Processing & Free Equipment!**

For qualifying businesses


**24 Hour Client Services**  
**(800) 567-4729**

sales@greenpayments.io  
greenpayments.io



**The Fortis Agency**

Strength in Strategy. Fortis.  
**thefortisagency.com**



**IMAGECARE RADIOLOGY**

**GET CLARITY!**

**Where Your Patients Go for Diagnostic Imaging Matters**

Let ImageCare Radiology's advanced technology be your first line of defense for immediate, accurate diagnoses.

[imagecareradiology.com](http://imagecareradiology.com) | 973.871.3333





**NJ ORTHOPEDIC REHAB &  
PAIN MANAGEMENT GROUP PC**

**David Adin D.O.**  
**Medical Director**  
Board Certified

Medical facilities with clinical expertise in the  
Evaluation, Diagnosis and Treatment of Orthopedic Injuries

- Orthopedic Surgery
- Pain Management
- Neuro-Surgery
- Traumatic Brain Injuries

1000 Route 9 North, Suite 100 Woodbridge, NJ 07095

3350 Highway 138, Suite 114, Wall Township NJ 07719

732-527-0770 732-218-5872 (f)

orthorehabpain.com



WHEN IT COMES  
TO A **BETTER  
IMAGING  
EXPERIENCE,**  
WE'VE GOT  
YOUR BACK.

EXPERIENCE  
THE DIFFERENCE  
Find out why patients  
give Princeton  
Radiology a  
satisfaction rating  
of 9.8 out of 10

Princeton Radiology is proud to support the The Association of New Jersey Chiropractors' mission to improve the health of patients, families and communities. And we're proud to be "working together to bring **empathy, compassion** and a **remarkable imaging experience** to the communities we serve."

 Princeton Radiology  
*Excellence in Imaging*

609.921.8211

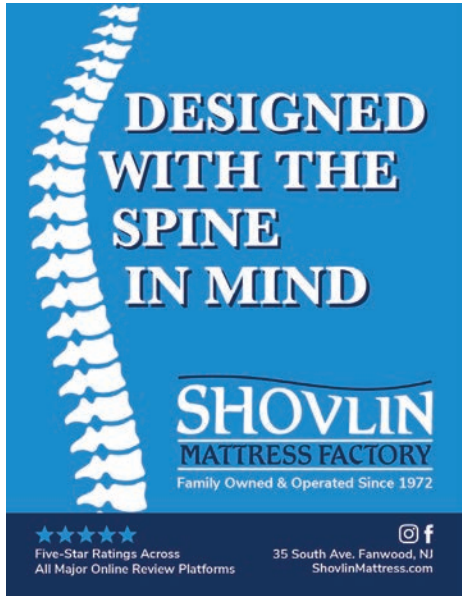
PrincetonRadiology.com

Princeton | Monroe | Mercerville | Freehold  
Marlboro | Wayne | Mountain Lakes | Newfoundland



**AQ Modern**  
**Diagnostic Imaging**  
Premier Radiology Services

[aqmdi.com](http://aqmdi.com)





**DESIGNED  
WITH THE  
SPINE  
IN MIND**

**SHOVLIN**  
**MATTRESS FACTORY**  
Family Owned & Operated Since 1972

★★★★★  
Five-Star Ratings Across  
All Major Online Review Platforms

35 South Ave. Fanwood, NJ  
ShovlinMattress.com



High-Quality, Whole Food-Based  
Nutritional Supplements

[standardprocess.com](http://standardprocess.com)

PROUD TO  
SUPPORT OUR  
*community*

Valley Bank is proud to support the  
**Association of New Jersey Chiropractors**  
and their mission to improve the health  
of patients, families and communities  
by promoting high standards of  
professionalism and patient care.



©2023 Valley National Bank.  
Member FDIC. Equal Opportunity Lender.  
All Rights Reserved. NY1314



STIRLING

PROFESSIONAL

PURE. PROVEN. TESTED™



MEDICAL GRADE  
CHIROPRACTIC CBD  
PRODUCTS FOR  
PROFESSIONAL OFFICES

**PURE.**

- Solventless extraction
- DC Formulated
- Purest CBD Available

**PROVEN.**

- Sold only in Chiro offices
- 250+ Offices Nationwide
- Great Patient Feedback

**TESTED.**

- 3rd Party tested products
- QR Code on each product linking to testing



VISIT US



[PRO@STIRLINGOIL.COM](mailto:PRO@STIRLINGOIL.COM)

[STIRLINGPROFESSIONAL.COM](http://STIRLINGPROFESSIONAL.COM)

(800) 201-2840 X2



RICOH OFFICE TECHNOLOGY - DOCUMENT MANAGEMENT  
WELLSYS BOTTLELESS WATER COOLERS



SINGLE SOURCE PROVIDER OF RICOH & WELLSYS  
PRODUCTS FOR OVER 35 YEARS

TRITEC OFFICE SOLUTIONS  
[INFO@TRITECRICOH.COM](mailto:INFO@TRITECRICOH.COM)  
973.428.0550



TRITEC H2O  
[INFO@TRITEC-H2O.COM](mailto:INFO@TRITEC-H2O.COM)  
973.428.0550

# UPCOMING ANJC EVENTS



**Thursday, November 16**  
12:30 pm–1:30 pm EST  
1 Documentation/Ethics CEU

**HIPAA Compliance Webinar with Abyde**  
*Online/Webinar*

**Thursday, December 14**  
9:30 am–12:30 pm EST  
3 CEUs



**December Sports Council**

*Hilton Garden Inn Edison/Raritan Center, Edison, NJ*



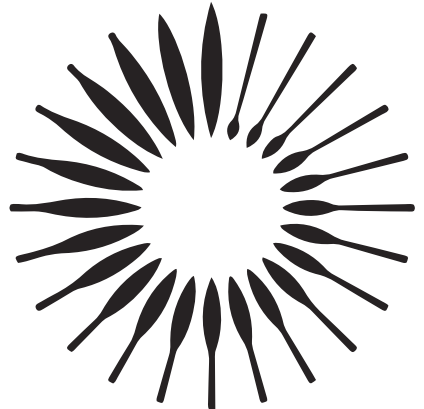
**Friday & Saturday, May 3-4**

**2024 ANJC Annual Conference**  
*Harrah's Resort Atlantic City*

**FOLLOW THE ANJC**



*Scan me!*



**OPTAVIA®**