

ASSOCIATION OF NJ CHIROPRACTORS™



# 2023 ANJC ANNUAL CONFERENCE



**Friday, May 19 – Saturday, May 20**  
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## Letter from the President

*Welcome to the 2023 ANJC Annual Conference! On behalf of the ANJC Board of Directors, thank you for joining us for a weekend of networking, learning and sharing.*

*It's exciting to see so many people in attendance this year to immerse themselves in chiropractic art, science and philosophy. We have worked diligently to plan an engaging conference providing opportunities for growth and education. We encourage you to spend time in the Exhibit Hall, visiting with each of our exhibitors and sponsors including our Breakfast Sponsor, Princeton Radiology; Nametag Sponsor, NCMIC and Charging Station Sponsor, Davis, Saperstein & Soloman. Their support is crucial to the success of the Annual Conference.*

*The Vision of the Association of New Jersey Chiropractors is to improve the health of patients, families and communities by promoting high standards of professionalism and patient care through chiropractic methods, education, advocacy and accountability. We are facing a pivotal time at the ANJC and as a profession in the state of New Jersey. Our vision is what drives us to ensure we are serving membership to the fullest potential. As you see ANJC Board Members and Staff mingling throughout the weekend, I encourage you to introduce yourself and share the challenges you are facing, what you value from your ANJC membership and what you need from the organization to be successful and better serve your patients.*

*The ANJC Annual Conference is an opportunity to learn from our dynamic speakers, connect with colleagues, make new connections and identify new resources and services to grow your practice. Thank you again for joining us and enjoy the weekend.*

*Sincerely,*

**Andreas Skounakis, DC**  
**ANJC Board President**



#### ANJC ELECTED OFFICIALS

Dr. Andreas Skounakis, *President*  
Dr. Victor Rossi, *Vice President*  
Dr. Kostantinos Linardakis, *2nd Vice President*  
Dr. Jeannine Baer, *Secretary*

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Once on the splash page, check the box to agree to the terms and conditions and click **CONNECT**. Wait for the page to load and enjoy your free Harrah's Resort WIFI throughout the property's public areas.





## SAVE *these* DATES!

### ANJC VISION:

To position Doctors of Chiropractic as providers of first choice for New Jersey families to obtain optimal health and wellness, while improving the quality of their lives.

### ANJC MISSION:

To improve the health of patients, families and communities by promoting high standards of professionalism and patient care through chiropractic methods, education, advocacy and accountability.

### ASSOCIATION OF NEW JERSEY CHIROPRACTORS

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### THURSDAY, JUNE 15TH

Sports Council Webinar (3 CEUs)  
Dr. William Charschan  
9:30 A.M. – 12:30 P.M.

### THURSDAY, JUNE 22ND

Lunch and Learn with Dave Klein  
Webinar (1 Ceu)  
12:30 P.M. – 1:30 P.M.

### THURSDAY, JULY 13TH

Shoulder Evaluation: Manipulation,  
Soft Tissue, Rehab, Taping...  
Which to Use and Why!  
Webinar (1 Ceu)  
Dr. Gregory Doerr  
5:00 P.M. – 6:00 P.M.

## Why Donating to ANJC PAC is a MUST Not A Should!

By Donald Antonelli, DC/ ANJC PAC Chairperson *"PAC-Pushing Ahead Chiropractic"*

Since ANJC's existence, we quickly became one of the premier chiropractic associations in the country because of the aggressive, hard-working chiropractors who stepped up to fight the battles that we were never able to take on before.

Battle after battle was thrown at our profession and we have fought together so that our patients' had better access to our care and we were paid a fair fee for the great service we provide.

Some may have forgotten how we fought to regain extraspinal care, filed lawsuits for re-exam reimbursement and therapies. We passed a number of legislative bills including the Scope of Practice, nutritional counseling, the 1st in the United States Licensed Chiropractic Assistant ("LCA") law and so much more.

We have fought back carriers and others who attempted to restrict patient access to care, continually fight insurance companies' onerous paperwork requirements, denials of medically necessary care and coverage limitations. It happened because each of us stepped up to fight... **And fight we did!**

Now more than ever, we need you to dig deep and fight back even harder against the abuses we continually endure and the restrictions that continue to be placed on our patients who want the best in drug-free healthcare.

A small donation to ANJC PAC, gives us the firepower to meet, speak and educate legislators who make the laws that will impact your patient's right to care and your reimbursement for that care.

***It's very simple...If We Do Nothing, We are Guaranteed Nothing!***

We need YOU right now to be part of the ANJC PAC TEAM to support and fight for our profession's right to practice as we want and allow our patients' access to our care.

As the new chairperson of the ANJC PAC, I am continually impressed by the group of chiropractors, who on their own free time, commit to fight on behalf of our profession, our colleagues and our patients. Please support the importance of the ANJC PAC TEAM.

Go to [www.anjc.info/pac](http://www.anjc.info/pac) to make a small \$25/month donation to help us fight for you in our most challenging of times.



# AGENDA

## FRIDAY, MAY 19, 2023

<b>7:00 AM-8:00 AM</b>	Registration
<b>8:00 AM-10:00 AM</b>	Welcome & Breakfast   General Session – 2 CEUs <b>Room: Wildwood 4/5/28-30</b> <b>Dr. Jonathan Masur:</b> Topics in Radiology for Chiropractors
<b>10:00 AM-10:30 AM</b>	Snack Break & Exhibitor Hall
<b>10:30 AM-12:30 PM</b>	<i>Choose a breakout session:</i> <b>Breakout #1 – 2 CEUs</b> <b>Dr. Jim Naccarato:</b> Psychological and Clinic Aspects of Patient Care <b>Room: Wildwood 4/5/28-30</b> <b>Breakout #2 – 2 CEUs</b> <b>Dr. Gregg Friedman:</b> Ethical Billing & Coding <b>Room: Wildwood 23/24</b> <b>Breakout #3 – 2 CEUs</b> <b>Dr. Brandon Steele:</b> Mastering the Assessment & Management of the Rotor Cuff <b>Room: Wildwood 18/19</b>
<b>12:30 PM-1:30 PM</b>	Lunch- <b>Exhibitor Hall</b>
<b>1:30 PM-3:30 PM</b>	<b>General Session II – 2 CEUs</b> <b>Dr. Kathy Dooley:</b> ID'ing Peripheral Nerve Entrapment of the Upper Extremity <b>Room: Wildwood 4/5/28-30</b>
<b>3:30 PM-4:00 PM</b>	Break & Exhibitor Reception
<b>4:00 PM-6:00 PM</b>	<i>Choose a breakout session:</i> <b>Breakout #1 – 2 CEUs</b> <b>Dr. Jim Naccarato:</b> Psychological and Clinic Aspects of Patient Care <b>Room: Wildwood 23/24</b> <b>Breakout #2 – 2 CEUs</b> <b>Dr. Gregg Friedman:</b> Ethical Billing & Coding <b>Room: Wildwood 4/5/28-30</b> <b>Breakout #3 – 2 CEUs</b> <b>Dr. Brandon Steele:</b> Mastering the Assessment & Management of the Rotor Cuff <b>Room: Wildwood 18/19</b>
<b>6:00 PM-7:00 PM</b>	Exhibitor Reception

# AGENDA

## SATURDAY, MAY 20, 2023

**7:00 AM-9:00 AM**

Registration & Breakfast

**9:00 AM-11:00 AM**

*Choose a breakout session:*

**Breakout #1 – 2 CEUs**

**Dr. Jim Nacaratto:** Psychological and Clinic Aspects of Patient Care

**Room: Wildwood 23/24**

**Breakout #2 – 2 CEUs**

**Dr. Gregg Friedman:** Ethical Billing & Coding

**Room: Wildwood 18/19**

**Breakout #3 – 2 CEUs**

**Dr. Brandon Steele:** Mastering the Assessment & Management of the Rotor Cuff

**Room: Wildwood 4/5/28-30**

**11:00 AM-12:00 PM**

Exhibitor Break

**12:00 PM-2:00 PM**

**General Session III– 2 CEUs**

**Dr. Steven Clarke & Dr. Edward Zimmer:** Malpractice Claims Case Reviews

**Room: Wildwood 4/5/28-30**



# ITINERARY

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## GENERAL SESSIONS

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### **Topics In Radiology for Chiropractors - Friday, May 19, 8:00 a.m. – 10:00 a.m.**

**Jon Masur, MD**

**(2 CEUs)**

Dr. Masur will present an overview of topics related to primarily MRI of the cervical and lumbar spine, with a brief review of additional imaging modalities. The focus will be on nomenclature and classification of cervical and lumbar disc pathology, with case-based examples. There will be a brief review of non-disc-related disease including facet arthropathy and infectious disease in the spine. The course will conclude with an overview of MRI ordering capabilities for chiropractors in NJ, and Q&A.

### **ID'ing Peripheral Nerve Entrapment of the Upper Extremity**

**Friday, May 19, 1:30 p.m. – 3:30 p.m.**

**Kathy Dooley, DC**

**(2 CEUs)**

Discussion will include a review of the brachial plexus including peripheral nerve entrapment, signs, symptoms, diagnosis, and treatment using functional anatomy approach.

### **Malpractice Claims Case Reviews - Saturday, May 20, 12:00 p.m. – 2:00 p.m.**

**Steven Clarke, DC and Edward Zimmer, DC**

**(2 CEUs)**

Chiropractic Malpractice or Innocent Doctor-You Be The Judge!

Drs. Edward Zimmer and ANJC's own Dr. Steven Clarke will present actual chiropractic malpractice cases, presenting the facts, claims and allegations of each case. They will review the most common types of injuries seen in a chiropractic office & documentation factors in malpractice claims, as well as discuss various allegations by patients reducing the risk of a malpractice claim.

You won't believe some of the facts of these cases but when you do, you will then be the judge and jury to decide whether Chiropractic Malpractice or Innocent Doctor!

# ITINERARY

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## BREAKOUT SESSIONS

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### Psychological and Clinic Aspects of Patient Care

**James Naccarato, DC, PhD**

**(2 CEUs)**

This course will discuss the psychological and clinical aspects of becoming the Right Doctor. Learn about personal responsibility to patients, maximizing effectiveness for patient well-being, and the aspects of patient education.

### Ethical Billing & Coding

**Gregg Friedmann, DC**

**(2 Documentation/Ethics CEUs)**

It might have been Sun Tzu who said, 'Billing and Coding is War.' In this more-entertaining-than-you-think presentation, Dr. Friedman will explain the Rules of Engagement.

Dr. Friedman has been teaching documentation and coding for more than 20 years and consults with insurance companies and attorneys. In this course, he will discuss the most common problems he sees in the many chiropractic records and bills he reviews. In order for doctors to be paid, a specific language is required to be used. Unfortunately, many doctors and staff are unsure of some of the rules, which makes it difficult to communicate what was done in order to be paid. In this course, Dr. Friedman will break down the quick and easy ways to document and bill for exams and why some insurance companies love to hassle us over this. He'll also explain the difference between modalities and procedures and the various codes to describe them. Gregg will explain the ONE code that changed in 2020 for which many doctors are unaware. He'll clear up the confusion behind billing for time-based procedures and will even discuss an effective method to determine your fee schedule.

By the end of the presentation, amazed that Gregg kept you awake the entire time and made you laugh about billing and coding, you will have a much better understanding of the language of billing and coding and how to win both the battles and the war.

### Mastering the Assessment & Management of the Rotator Cuff

**Brandon Steele, DC, FACO**

**(2 CEUs)**

Shoulder injuries are a leading cause of physician office visits, with 4.5 million visits per year. The management of this problem can be challenging, but it can also be very rewarding, especially when you have the right training. This 2-hour workshop will teach you everything you need to know about successfully treating the most common shoulder problems. It will cover the latest evidence-based practices for evaluating, treating, and rehabilitating shoulder injuries. You will leave this class with a greater understanding of shoulder injuries and the confidence to manage them effectively.



## SPEAKERS



**Steven Clarke, DC**, has been licensed in New Jersey since 1983. He has been an integral part of the healthcare of thousands in the Nutley area, as well as throughout the state since that time. A lecturer on chronic pain conditions, Dr. Clarke has been an expert witness for numerous court cases as well as speaking to the legal and medical professions.

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**Kathy Dooley, DC**, is a chiropractor practicing within Catalyst SPORT, the gym she co-owns in midtown Manhattan, NY. Dr. Dooley is an anatomy instructor at two New York City medical schools, Albert Einstein College of Medicine and Weill Cornell Medical College.

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**Greg Friedman, DC**, has over 35 years in practice, Dr. Friedman is a second-generation chiropractor, practicing in Arizona since 1987. Growing up as the son of a chiropractor in Scottsdale, Dr. Friedman realized he wanted to be a chiropractor after seeing his dad at work and learning more about the self-healing capabilities of the human body, when well taken care of.

## SPEAKERS



**Johnathan Masur, MD**, has been certified by the National Board of Medical Examiners and Board Certified as a diagnostic radiologist by the American Board of Radiology. In addition, he has been awarded a Certificate of Added Qualification in Neuroradiology. Dr. Masur joined Princeton Radiology in 2020. He currently holds an appointment as an attending radiologist at Penn Medicine Princeton Health Care System and CentraState Medical Center.

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**Jim Naccarato, DC**, is a coach, author, and speaker who has been assisting the chiropractic profession since 1991. He has over 33 years and 66,000 hours of personal coaching experience.

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**Brandon Steele, DC, DACO**, began his career with a post-graduate residency at The Central Institute for Human Performance under Dr. Clayton Skaggs. During this unique opportunity he was able create/implement rehabilitation programs for members of the St. Louis Cardinals, Blues, and Rams.

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**Edward Zimmer, MS, DC**, received his undergraduate degree in Chemistry from DePauw University in Greencastle, Indiana. His specialty is the field of Functional Medicine which focuses on the natural treatments for chronic disease conditions.



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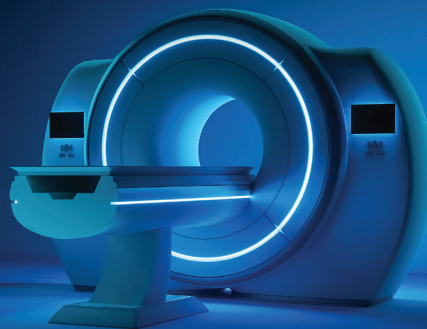
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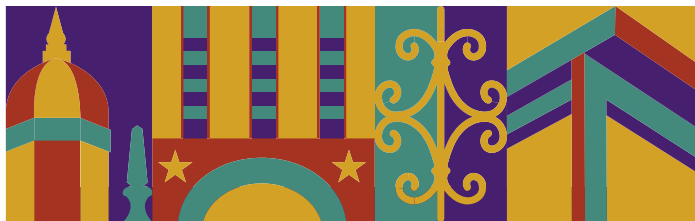
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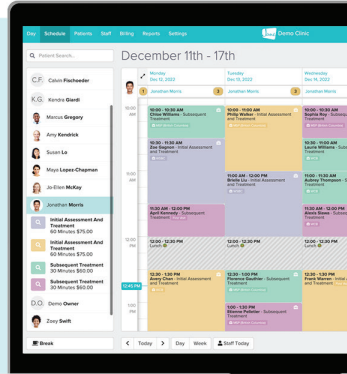
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# ANJC REGIONAL MEETINGS

## Taxes and Retirement Planning Strategies for Chiropractors

*Presented by ANJC Legal Counsel, Jeffrey Randolph, Esq. and Matt Lang*

(2 CEU'S)

### South Jersey Regional Meeting

JUNE 7, 2023

6:00 P.M. - 9:00 P.M.

ADELPHIA RESTAURANT, DEPTFORD, NJ

### Central Jersey Regional Meeting

JUNE 8, 2023

6:00 P.M. - 9:00 P.M.

LAKE CHATEAU, WOODBRIDGE, NJ

### North Jersey Regional Meeting

JUNE 15, 2023

6:00 P.M. - 9:00 P.M.

BIAGIO'S, PARAMUS, NJ

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