

# Membership Benefits

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The Association of New Jersey Chiropractors (ANJC) is comprised of 2,000+ (80%) of licensed NJ chiropractors. Without question ANJC has become the model state chiropractic association for the rest of the country given its accomplishments and level of service to members.

**ANJC Vision:** To position *Doctors of Chiropractic* as the first choice in providers for New Jersey families to obtain optimal health and wellness, while improving the quality of their lives.

**ANJC Mission:** To improve the health of patients, families, and communities by promoting high standards of professionalism and patient care through chiropractic methods, education, advocacy, and accountability.

### What Am I Getting as an ANJC Member?

- **FREE Continuing Education Credits (CEUs):** ANJC provides 30 CEUs (including required nutrition and documentation credits) through various formats to accommodate all learning styles, including in-person seminars, live and recorded webinars and small group classes.
- **Education Forums:** Summits/Conventions and seminars focusing on billing, coding, documentation, legal issues, nutrition, rehab, Medicare, and many other topics of great interest.
- **Insurance Issues:** ANJC's insurance department and resources, lobbyist, and committees are positioned to assist you and your staff with many current insurance issues, questions, and challenges relating to managed care, appeals, ERISA, Medicare, and PIP claims.
- **Got Questions?** Simply email questions to HQ so ANJC's *specialized consultants* can provide the information needed. You can also speak to HQ; simply call 908.722.5678 and our professional staff will get you the answers you need.
- **Online Resources:** Access ANJC's website for valuable resources including notes from past/future seminars, recorded webinars, alerts/updates, articles and more.
- **Public Relations & Media:** ANJC's goal is to serve community through community service. Our commitment is to become *the* trusted, relied-upon information resource to potential chiropractic patients who contact ANJC members first when seeking chiropractic services.
- **Marketplace:** Sell/buy equipment; search for an associate or opportunity. Advertise *FREE* online by using our classified section.
- **ANJC Premier Supporters/Business Partners/Sponsors:** Provide special deals on the very best products and services.
- **ANJC Nutrition Education Council (NEC):** Provides members access to clinical education and resources as well as providing guidance in complex nutritional cases.
- **ANJC Council on Physical Rehabilitation & Performance:** This Council provides members hands-on instruction, education, and resources to implement active care into their everyday practice.
- **ANJC Council on Technique & Clinical Excellence:** This Council will provide members hands-on training and evidence-based research to improve clinical skills.
- **ChiroAssist™:** This in-depth program provides CA/Staff training and education through seminars, webinars, a monthly e-Newsletter, and specialized track at ANJC Summits/Conventions.
- **Volunteer Coaches Safety Training Course:** The ANJC, in association with the NJEA, will certify ANJC members as Youth Coach Instructors through a two-module webinar program. Instructors can then approach their respective municipalities and facilitate required safety courses to volunteer coaches in their communities.
- **ANJC Member Logo:** Permission to use the logo on your website or in marketing/stationary materials.
- **New Jersey Education Association (NJEA):** ANJC has developed a strong, working relationship with the NJEA by providing much-needed education/information to our state educators and its more than 200,000 members.
- **Department of Transportation (DOT):** ANJC offers, within a webinar format, an educational opportunity to complete required hours to become a certified medical examiner (CME) for the transportation industry, an opportunity that could pay big dividends for your practice.
- **FREE Online Listing:** List office free on ANJC's public service website (NJchiropractors.com) with the opportunity to upgrade and personalize your practice information.
- **Political Action Committee (PAC):** Without a strong PAC, ANJC could not support legislators who support the profession as well as chiropractic patients.

### In the Works...

- **CA Certification:** ANJC successfully introduced and passed legislation so CAs can become eligible to obtain *certification* through the NJ Board of Chiropractic Examiners. Certification will permit staff to perform independently under your direction. ANJC will create a distinct membership for CAs that offers the necessary training and CEUs for obtaining certification when the legislation goes into effect.